



Contact

Phone

[REDACTED]

Email

derekfutterman@gmail.com

Address

[REDACTED]

Education

2019-2022

B.A., Journalism (Sports Media)

Hofstra University | Honors College
Lawrence Herbert School of Communication
3.96 GPA

Skills

- Versatility
- Leadership
- Creativity
- Attention to detail
- Motivated

Applications

- Adobe Creative Cloud
 - Photoshop
 - Illustrator
 - Premiere Pro
 - After Effects
 - Audition
- AP Writing Style
- Final Cut Pro/Motion
- Google Suite
- Microsoft Office
- Pro Tools
- RCS GSelector/Zetta
- Social media platforms

DEREK FUTTERMAN

Multimedia Professional

I seek to help make positive contributions and innovations working within a team in the field of sports media by embarking on a career in multimedia production creation, management and cross-platform integration.

Professional Experience

2022

Showtime Networks | New York, N.Y.

Sports Intern (Summer)

- Interact directly with other media outlets and public relations practitioners within Showtime to provide resources and footage for sports events
- Assist producers in production and edit sessions for Showtime Championship Boxing events and features, both on-site and remotely, within the Adobe Creative Cloud and frame.io interface

2021-Present

Barrett Media | New York, N.Y.

Sports Media Reporter

- Responsible for contacting and interviewing executives, producers and hosts, along with writing industry-standard articles to educate, inform and persuade
- Report on new trends in sports media across multiple brands and platforms read and consumed by sports media-industry professionals

2021-Present

NY2C | New York, N.Y.

Content Producer

- Write, shoot footage and edit short- and long-form visual content in New York City published regularly on multiple platforms
- Lead producer for "On The Call," a digital multiplatform New York sports series reporting on sports in the New York-Metropolitan area

2019-2022

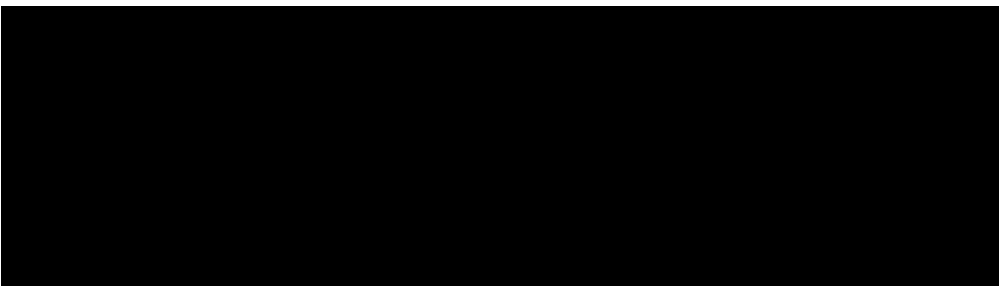
New York Islanders Radio Network | Hempstead, N.Y.

Production Manager

- Voice and produce on-air commercials and promotions that air on live New York Islanders N.H.L. game broadcasts across the team's radio/audio network, including 98.7 ESPN Radio New York, NHL.com and Long Island News Radio
- Maintain and update on-air production content throughout the N.H.L. season

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References

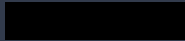


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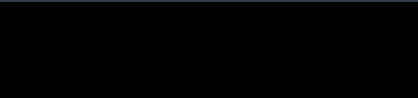
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Awards

- Provost's Scholar
- Presidential Scholar
- Golden Mic Award Winner
- All-State Music Selection
- Rubens Zahid Rookie of the Year
- R. Cavallaro Air Talent of the Year

Interviews

- Julius Erving
- Darryl Strawberry
- Mark Messier
- Tyrone "Muggsy" Bogues
- Kenny Albert
- Mike "Doc" Emrick
- Joe Davis
- Michael Kay
- Marissa Rives
- Jeff Van Gundy
- Steve Somers
- Mark Chernoff

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Professional Experience

2019-2022

Long Island Nets | Uniondale, N.Y.

Broadcast Analyst/Team Member

- Research and provide in-game commentary, background information, statistics and analytically-driven observations for various Long Island Nets basketball games, the N.B.A. G-League affiliate of the N.B.A.'s Brooklyn Nets
- Create social media pregame and intermission features, along with audiovisual broadcast content (commercials, imaging, etc.) and ensure quality control

2019-2022

WRHU-FM | Hempstead, N.Y.

Multimedia Marketing Manager

- Coordinate with show producers and managers across programming formats to create compelling and engaging audiovisual content to drive future growth
- Assist colleagues in audiovisual production by leading group workshops and working with people individually on projects

2016-2019

LindaFit Pilates | New York, N.Y.

Director of Technology/Webmaster

- Lead all aspects of the production and content management processes for on-demand, live class and promotional content; involved in all steps of video production
- Integrate multiple platforms and perform ingest analysis for on-demand and live class content built in an e-commerce-driven fitness and lifestyle website

2016-2019

Digital Waterworx Productions | Plainview, N.Y.

Audiovisual Production Intern

- Assist in all facets of the production process, including but not limited to: pre-production, shooting footage and post-production within the Adobe Creative Cloud and frame.io interfaces
- Work directly with clientele to negotiate and plan the production of audiovisual content, including commercials, promotions, radio spot production and live events

References

