



DEREK FUTTERMAN

Multimedia Professional

I seek to help make positive contributions and innovations working within a team in the field of sports media by embarking on a career in multimedia production creation, management and cross-platform integration.

Professional Experience

2021 - Present

Barrett Media | New York, N.Y.

Contributing Editor | Sports Media Reporter

- Responsible for contacting and interviewing executives, producers and hosts, along with writing industry-standard news and feature articles to educate, inform and persuade
- Report on new trends in sports media across multiple brands and platforms read and consumed by sports media-industry professionals
- Attend and report from industry conferences and events around the United States
- Assist with content management, social media strategy and search-engine optimization

2023 - Present

Digital Waterworx Productions | Melville, N.Y.

Multimedia Producer

- Assist in all facets of the production process, including but not limited to: pre-production, shooting footage and post-production within the Adobe Creative Cloud and frame.io interfaces
- Work directly with clientele to negotiate and plan the production of audiovisual content, including commercials, promotions, radio spot production and live events

2021 - 2023

NY2C | New York, N.Y.

Sports Intern (Summer)

- Interact directly with other media outlets and public relations practitioners within Showtime to provide resources and footage for sports events
- Assist producers in production and edit sessions for Showtime Championship Boxing events and features, both on-site and remotely

2023

New York Islanders | Elmont, N.Y.

Video Production Intern

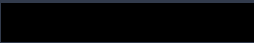
- Attend home games, community events and marketing initiatives to produce stellar and engaging content distributed across multiple platforms
- Script, shoot and edit footage utilized at UBS Arena, on social media and other digital platforms to effectively depict the story of the organization

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References

Contact

Phone



Email

derekfutterman@gmail.com

Address



Education

2019-2022

B.A., Journalism (Sports Media)

Hofstra University | Honors College
Lawrence Herbert School of Communication
3.96 GPA

Skills

- Versatility
- Leadership
- Creativity
- Attention to detail
- Motivated

Applications

- Adobe Creative Cloud
 - Photoshop
 - Illustrator
 - Premiere Pro
 - After Effects
 - Audition
- AP Writing Style
- Final Cut Pro/Motion
- Google Suite
- Microsoft Office
- Pro Tools
- RCS GSelector/Zetta
- Social media platforms



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Awards

- Provost's Scholar
- Presidential Scholar
- Golden Mic Award Winner
- All-State Music Selection
- Rubens Zahid Rookie of the Year
- R. Cavallaro Air Talent of the Year

Interviews

- Julius Erving
- Darryl Strawberry
- Mark Messier
- Al Michaels
- Joe Buck
- Mike "Doc" Emrick
- Joe Davis
- Ian Eagle
- Bonnie Bernstein
- Gary Cohen
- Mike Francesa
- Mark Chernoff

Professional Experience

2021 - 2023

NY2C | New York, N.Y.

Lead Content Producer

- Write, shoot footage and edit short- and long-form visual content in New York City published regularly on multiple platforms
- Lead producer for "On The Call," a digital multiplatform New York sports series reporting on sports in the New York-Metropolitan area

2019 - 2022

Long Island Nets | Uniondale, N.Y.

Broadcast Analyst/Team Member

- Research and provide in-game commentary, background information, statistics and analytically-driven observations for various Long Island Nets basketball games, the N.B.A. G-League affiliate of the N.B.A.'s Brooklyn Nets
- Create social media pregame and intermission features, along with audiovisual broadcast content (commercials, imaging, etc.) and ensure quality control

2019 - 2022

WRHU-FM | Hempstead, N.Y.

Multimedia Marketing Manager

- Coordinate with show producers and managers across programming formats to create compelling and engaging audiovisual content to drive future growth
- Assist colleagues in audiovisual production by leading group workshops and working with people individually on projects

2019 - 2022

New York Islanders Radio Network | Hempstead, N.Y.

Production Manager

- Voice and produce on-air commercials and promotions that air on live New York Islanders N.H.L. game broadcasts across the team's radio/audio network, including 98.7 ESPN Radio New York, NHL.com and Long Island News Radio
- Maintain and update on-air production content throughout the N.H.L. season

References

